

May 22, 2018

Dear Stratford America,

It is a truly an honor to be named Campus Athletic Director/Head Football Coach at Stratford High School. I want to thank Mr. Crowson, Ms. Hershey, and everyone with Spring Branch ISD for this opportunity. I also want to thank the players and coaches who have continued to work hard during this time of transition. My family and I are extremely excited to join a school with such rich history, pride, and tradition. I cannot wait to work with faculty, students, parents, and the community toward continuing Stratford's commitment to excellence.

Through my work over twenty-five years in some of the largest and most successful programs in the state, I have gained a wealth of knowledge on running a successful high school athletics program. Great programs have a vision, alignment, and core foundations that shape their daily decisions. Success starts with winning in the classroom. We want our student-athletes to get the best education possible while they are here. We want our student-athletes to be more mentally and physically prepared than our opponents, so they represent themselves and Stratford in the best way possible.

I believe coaches cannot miss the opportunity to lead students in a positive direction, hold them to the highest expectations, and teach them the value of committing to a larger cause. Being a part of an athletic organization should become a life experience that teaches values and commitment that players carry into adulthood.

Thank you for your time. I look forward to meeting and working with you.

With Spartan Pride,

Todd Rankin

E.T.R.T.W
(Earn The Right To Win)